



**Brighton Rugby Union
Football Club**

Sponsorship Packages



Our Club

BRIGHTON TIGERS

The Brighton Rugby Union Football Club, (The Tigers) was established in 1950 and is an affiliate of Rugby Union South Australia.

Brighton Rugby Club has over 500 members every year with players registered each season in men's, women's and all junior divisions. The Club is considered the largest and most successful rugby club in South Australia, with 10 registered teams in 2022 and our Premier Grade team securing the club's record breaking 35th Grand Final win in 2020, the most of any South Australian club over the last 58 years.

Brighton also has a strong past-player membership community, who attend various events and contribute throughout the year in support of the Brighton Rugby Club.

The club is based at Brighton and has a brand new multi-million-dollar facility boasting spectacular views over the playing field with purpose-built buildings, change facilities, clubrooms and community spaces.

Keeping in line with rugby ethos, Brighton Rugby Club endeavours to instil a sense of pride within its members and the Brighton Tigers community. We uphold an 'everyone is equal' policy and no players receive match payments; this enhances and protects our unique and inclusive culture.

With your valued support into the Brighton Rugby Union Football Club you could be a part of our community and one of the most successful clubs in South Australia.





MAJOR SPONSOR SENIOR

\$8,000+GST

*Cost per year

Business logo on display on the Scoreboard and in the Brighton Clubrooms

Advertising on Front of Brighton Rugby Senior playing Jerseys, Club Polo and Training Shirt

Dedicated home game to your company

Two Tickets to;

Brighton Rugby Club Sponsors Day

Brighton Rugby Club Presidents Lunch

Brighton Rugby Club Annual Dinner

Brighton Rugby Club Polo Shirt

One framed Brighton Rugby Club Playing Jersey

One free Club Hire

Promotion through Brighton Rugby Club social media channels and newsletter



MAJOR SPONSOR JUNIOR

\$6,000+GST

*Cost per year

Business logo on display on the Scoreboard and in the Brighton Clubrooms

Advertising on Front of Brighton Rugby Junior playing Jerseys, Club Polo and Training Shirt

Dedicated home game to your company

Two Tickets to;

Brighton Rugby Club Sponsors Day

Brighton Rugby Club Presidents Lunch

Brighton Rugby Club Annual Dinner

Brighton Rugby Club Polo Shirt

One framed Brighton Rugby Club Playing Jersey

One free Club Hire

Promotion through Brighton Rugby Club social media channels and newsletter



PLAYING JERSEY DESIGN EXAMPLE





PLATINUM SPONSOR

\$6,000 ^{+GST}
*Cost per year

Business logo on display in the Brighton Clubrooms

Advertising on the back of Brighton Rugby playing Jerseys and Training Shirts

Dedicated home game to your company

Two Tickets to;
Brighton Rugby Club Sponsors Day
Brighton Rugby Club Presidents Lunch
Brighton Rugby Club Annual Dinner

Brighton Rugby Club Polo Shirt

One free Club Hire

Promotion through Brighton Rugby Club social media channels and newsletter



GOLD SPONSOR

\$3,000 ^{+GST}
*Cost per year

Business logo on display in the Brighton Clubrooms

Advertising on the sleeve of Brighton Rugby playing Jerseys and Training Shirts

Two Tickets to;
Brighton Rugby Club Sponsors Day
Brighton Rugby Club Presidents Lunch

Brighton Rugby Club Polo Shirt

One free Club Hire

Promotion through Brighton Rugby Club social media channels and newsletter



SHORTS SPONSOR

\$2,500 ^{+GST}
*Cost per year

Business logo on display in the Brighton Clubrooms

Advertising on the back of Brighton Rugby playing shorts

Two Tickets to;
Brighton Rugby Club Sponsors Day
Brighton Rugby Club Presidents Lunch

Brighton Rugby Club Polo Shirt

One free Club Hire

Promotion through Brighton Rugby Club social media channels and newsletter



SILVER SPONSOR

\$1,500 ^{+GST}
*Cost per year

Advertising on Brighton Rugby Club Training Shirts

Two Tickets to;
Brighton Rugby Club Sponsors Day

Brighton Rugby Club Polo Shirt

Promotion through Brighton Rugby Club social media
channels and newsletter



PLAYER SPONSOR

\$500 +GST
*Cost per year

Pays the Registration fees for your player

Photo of your player with your logo on display in the Brighton Rugby Clubrooms

Two tickets to the Brighton Rugby Club Sponsors Day

One Brighton Rugby Club Social Membership



SOCIAL MEDIA EXAMPLES

AHT

BRIGHTON RUGBY CLUB

V

PALADIN

WOMEN ROUND 13 ~ SATURDAY 4 SEPTEMBER 12:40PM
AWAY @ PORT

1 NAME	2 NAME	3 NAME	4 NAME	5 NAME
6 NAME	7 NAME	8 NAME	9 NAME	10 NAME
11 NAME	12 NAME	13 NAME	14 NAME	15 NAME

ALLAN REAL ESTATE | BRIGHTON FOODLAND | SEAVIEW PLUMBING | bespoke aluminium | PhysioAction SA | Sublime coffee

PALADIN

SCHEDULE

FRIDAY XX MONTH
UNDER

- 8:00 AM UNDER 6/7
- 8:00 AM UNDER 8
- 8:00 AM UNDER 10
- 8:00 AM UNDER 12
- 8:00 AM UNDER 14
- 8:00 AM UNDER 16
- 8:00 AM UNDER 18

ALLAN REAL ESTATE | BRIGHTON FOODLAND | SEAVIEW PLUMBING | bespoke aluminium | PhysioAction SA | Sublime coffee | WESSEX RUGBY | RUGBY



HOW TO GET INVOLVED

Sponsorship packages can be secured with either monetary donation or donation of goods or services to the value of the package. All amounts are single year costs, all contracts are for minimum 2 years.

If you wish to support our club in any way other than attached please contact us, we would like to work with you in any way that best suits your business and our club. Please note all amounts are displayed excluding GST.

To secure your sponsorship package for the Season fill out the attached form and contact Club President Kevin Bailie or Kevin le Roux.

Ph: Kevin B 0409 235 072 or

Kevin le Roux 0466 498 902

Email: brightonrugbyinc@bigpond.com



HOW TO GET INVOLVED

Sponsorship Level

- Major Sponsor Senior \$8,000+GST/year
- Major Sponsor Junior \$6,000+GST/year
- Platinum Sponsor \$6,000+GST/year
- Gold Sponsor \$3,000+GST/year
- Shorts Sponsor \$2,500+GST/year
- Silver Sponsor \$1,500+GST/year
- Player Sponsor \$500+GST/year

I _____ on behalf of _____
 (name) (sponsor name)

acknowledge that I have read and understand the above document,
 including the amount listed for each year of a two (2) year contract.

 (date)

 (signed)

Send completed form to brightonrugbyinc@bigpond.com